

ACCESSPOINT

News and views about the access and scaffolding industry

MEDIA INFORMATION 2019

www.accesspoint.org.uk

AccessPoint is an award-winning QUARTERLY magazine published by The Scaffolding Association, the UK's largest not-for-profit trade organisation, who represent over 400 scaffolding and access companies.

As winner of the Trade Association Forum's **Magazine of the Year 2018**, judges recognised AccessPoint for its 'excellent content' and 'informative read for anyone in the Industry.'



Therefore, **AccessPoint** is the ideal multi-channel platform for you to promote your brand to a targeted audience with readers from main, sub and specialist contractors; sales distributors; manufacturers; industry consultants and scaffolders themselves.



Magazine rates £		Online rates £	
Full Page	2200.00	Lead Banner	300.00
Half Page	1320.00	Side Bar Banner	250.00
Quarter Page	850.00	Other Banner	200.00

All rates quoted net of V.A.T.

Agency rates not applicable.

Scaffolding Association member discount.

Series discounts, inserts and mailing envelope over-printing available by separate negotiation.

4,500 copies printed.
Posted to Scaffolding Association members and other industry contacts.

Page Dimensions:

Full Page (portrait): 297 x 210mm
Half Page (landscape): 130 x 188mm
Quarter Page (portrait): 120 x 90mm
Quarter Page (landscape): 60 x 188mm

MAGAZINE SPECIFICATIONS:

Files to be supplied in high resolution format - PDF, TIF, JPEG or EPS to include 3mm bleed and crop marks. All image files to be scanned in at 300dpi and converted to CMYK format. All fonts to be outlined or embedded. Ticks and registered marks are not required.

ONLINE SPECIFICATIONS:

Lead banners 728w x 90h pixels. Side banners 350w x 350h pixels. Files to be supplied as GIF or JPEG only. Artwork must be 72dpi and RGB (not CMYK) with active URL's. Animated ads are to be less than 170kb and less than 17 seconds.

Tel: 0300 124 0470 • Email: sally@scaffolding-association.org

The Scaffolding Association, Unit 10c Abbey Lane, Evesham, Worcestershire, WR11 4BY